

SWEDEN

Campaign information

Winter campaign

Give your customers the opportunity to pay within 90 days

This year's Winter Campaign

The Winter Campaign runs from November 24 – December 31 and covers Black Week, Black Friday, Cyber Monday, and Christmas. The campaign codes below apply to sales in Sweden for B2C. (See the landing page for information about Finland and Norway.)

- BLACK WEEK CAMPAIGN – Nov 24–27
- BLACK FRIDAY CAMPAIGN – Nov 28–30
- CYBER MONDAY CAMPAIGN – Dec 1
- CHRISTMAS CAMPAIGN – Dec 2–31

For you as a merchant

- Same transaction fee as for invoice orders to private customers
- Offer applies to consumer purchases
- 90 days interest-free
- Setup fee: SEK 49
- Administration fee: SEK 0
- Applies to both Checkout and Instore

How to activate the campaigns in Sweden

How you activate the campaigns depends on the solution you have.

Svea Checkout and Instore

If you have Svea Checkout or Instore, the campaigns are activated automatically. If you do not want to activate the campaigns, you can opt out by sending an email to fakturor@svea.com

Own checkout

If you have your own checkout, register that you want to activate the campaigns by sending an email to fakturor@svea.com

Campaign codes Sweden:

- 223064 (BLACK WEEK CAMPAIGN, Nov 24–27)
- 223065 (BLACK FRIDAY CAMPAIGN, Nov 28–30)
- 223066 (CYBER MONDAY CAMPAIGN, Dec 1)
- 223067 (CHRISTMAS CAMPAIGN, Dec 2–31)

Contact

If you have questions about the campaigns, feel free to contact us by email at fakturor@svea.com or call us at +46 (0)8-735 29 66

For those active in Finland and Norway

For those with operations in Sweden and have Svea Checkout, Instore, or Stand Alone in Finland and/or Norway, we can offer a similar campaign. You'll find country-specific information about terms and activation on the [landing page](#)

Campaign not visible in checkout?

Make sure that the installment campaign shows up in your checkout. If it doesn't work, it may be because the purchase amount is too low.

Still not working? Double-check the module.

If it still doesn't work, the problem may be linked to the module you're using. Below are instructions for specific modules, and what to do if you're using other modules.

OpenCart

To update campaigns in OpenCart:

- Go into OpenCart admin
- Go into Extensions → Payments,
- Scroll down to Svea Part Payment and click "Edit"
- Click "Save" in the top right corner
- Done!

Magento

If you are using Magento, go into admin, switch to "storeview" mode, and click the button "update campaigns."

Other modules

If you're using another module, go into the module's configuration for installment payments in "edit" mode and click "Save".

In some cases, campaigns may have been hardcoded by your technician. If so, please contact your technician.

Contact

If you have questions about the campaigns, feel free to contact us by email at fakturor@svea.com or call us at +46 (0)8-735 29 66

