

NORWAY

Campaign information

Winter Campaign

Give your customers the opportunity to pay within 90 days

This Year's Winter Campaign

This year's winter campaign runs from 24 November to 31 December and includes Black Week, Black Friday, Cyber Monday and Christmas. The campaigns are activated by Svea and are available as a payment option during the periods below.

- BLACK WEEK CAMPAIGN – Period 24–27 Nov
- BLACK FRIDAY CAMPAIGN – Period 28–30 Nov
- CYBER MONDAY CAMPAIGN – Period 1 Dec
- CHRISTMAS CAMPAIGN – Period 2–31 Dec

*All campaigns apply to merchants selling to consumers.

Terms for Merchants

- Same transaction fee as for invoice orders to private customers
- Offer applies to B2C purchases

Terms for customers

- 90-day interest free
- Setup fee: NOK 49
- Monthly fee: NOK 0
- Nominal interest rate: 0%

A standard credit check will be performed at the time of purchase, which may result in the customer receiving a copy of the credit report.

Svea Checkout and Instore

If you use Svea Checkout or Instore, the campaigns will be activated automatically during the campaign periods. If you do not wish to activate the campaigns, you can unsubscribe [here](#).

Custom Checkout

If you use your own checkout, register to activate the campaigns by sending an email to wpa.no@svea.com

Contact

If you use your own checkout, register to activate the campaigns by sending an email to wpa.no@svea.com