

#### **FINLAND**

# Campaign information

Winter campaign

Give your customers the opportunity to pay within 90 days

## This year's Winter Campaign

The Winter Campaign runs from November 24 – December 31 and covers Black Week, Black Friday, Cyber Monday, and Christmas. We have created ready-made winter campaign-themed banners for you to use. You can access them by clicking the download link on the landing page.

### For you as a merchant

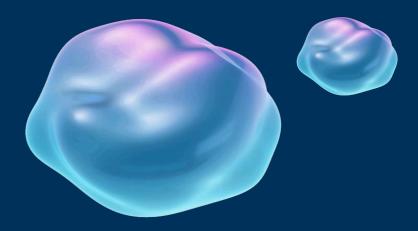
- The transaction fee for the campaign is 2%
- · Offer applies to consumer purchases
- 90 days interest-free
- Setup fee: 5€ under 500€ purchases
- Monthly fee from 500 € purchases starting from 1.5 €/month

### How to activate the campaigns in Finland

Please send an email to <u>boarding.payments@svea.fi</u> to activate the campaign.

# For those active in Sweden and Norway

For those with operations in Finland and have Svea Checkout, Instore, or Stand Alone in Sweden and/or Norway, we can offer a similar campaign – email us for information about terms and activation. Send an email to boarding.payments@svea.fi.



#### Contact

If you have questions about the campaigns, feel free to contact us by email at boarding.payments@svea.fi or call us 09 4242 3092.